

## Holaluz becomes the first Electric Company in Europe to be given the B Corp certification.

- This certification guarantees to double the positive impact that Holaluz generates for all its stakeholders: workers, providers and the community.
- B Corp is a global movement of over 2,400 companies in 50 countries, and 130 sectors with a single goal: that one day all companies will compete to be the best for the world, and as a result, society will journey towards a shared interest in well-being.

Barcelona, 7th February 2018.

Holaluz has become the first European electricity company to be awarded with the B Corp Certification; a seal that comprises of more than 2,400 businesses from 50 countries, whose objective is to give visibility to companies who, apart from generating financial gains, innovate to maximise their positive impact on their employees, in the communities that they serve and on the environment. In short, businesses that are born to be the best in the world, and the best for the world.

The B Corp Certification is awarded by the non-profit organization B Lab. They put candidates through a rigorous process which evaluates how each business fulfils their high standards of social and environmental performance, of responsibility and transparency for the public. **“This certification is the proof that the positive impact of our project to technologically transform the energy sector is now a reality,”** says Carlota Pi, co-founder of Holaluz.

Although initially this movement was made up of small companies, from 2014 it now counts with worldwide corporations such as the beauty company Natura, the crowdfunding platform Kickstarter, the energy company Green

Mountain Power, the ethical bank Triodos Bank, Patagonia and Ben & Jerry's. In Spain companies such as Veritas and Danone have this certification.

## About Holaluz

Created to change the world, Holaluz leads the way in the transformation of the Spanish Energy Sector with a clear investment in self-consumption and electric mobility. And with an innegociable goal: to put the customer at the centre of their decisions in order to build a long term relationship based on trust.

The company's main challenge is to create a system that allows a new standard of living for people, by supporting the rational use of energy, storage and self-production. Holaluz wants to join its customers on their journey towards a new sustainable energy model, in which everyone can manage and control their own energy, making them prosumers instead of consumers.

Holaluz closed its Series A round of financing in February 2016, when Axon Partners invested 4 million Euros in the company for marketing and communication projects, with the objective of exponentially increasing the growth of the company.

## About B Corp

B Corp is a global movement of over 2,400 companies in 50 countries, and 130 sectors with one main goal: that one day all companies will compete to be the best for the world, and as a result, society will journey towards an advanced state of shared, long lasting well-being.

B Corps go beyond the objective of generating financial gains. They innovate to maximise their positive impact on their employees, in the communities where

they serve and on the environment. In this way, the business becomes a regenerative force for society and the planet. Together with our European and Global members, we are revitalising a business community that is able to build a better society; one in which companies contribute to generate a global benefit. The B Corp movement represents a business community in a worldwide rapid growth, which also includes Spain.

B Lab is the non-profit organisation that serves the global B Corp movement. Their vision is that one day all companies will compete to not only be the best in the world, but also be the Best for the World™, and as a result, society will enjoy a greater shared and enduring prosperity.

To obtain current statistics and more information visit [www.bcorporation.net](http://www.bcorporation.net) and [www.bimpactassessment.net](http://www.bimpactassessment.net).

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