

Holaluz's Turnover Amounts to 69.1 Million Euros, as the Green Energy Technology Company Reaches 325,501 Clients and Has Been Managing 5,346 Photovoltaic Installations

- Holaluz's Rooftop Revolution has grown in strength. As of March 31, 2021, the green energy technology company manages 5,346 photovoltaic installations, which represents growth of 321 percent. As of March 31, 2021 as well, Holaluz has added 27,685 new clients. This brings total client numbers to 325,501.
- In the last quarter of 2020, Holaluz's consolidated sales were 69.1 million euros with an EBITDA of 0.6 million euros. The company's gross margin amounted to 6.9 million euros. This represents growth of 53 percent when compared with the same period in the previous year.
- Holaluz reiterates its objectives that by the end of 2023 the company will have one million clients and will be managing 50,000 photovoltaic installations with an energy capacity of 1,000 MW.

Barcelona, April 29, 2021.- Holaluz is a green energy technology company which has been listed on the BME Growth since November 2019. During the first quarter of 2021, the green energy technology company added 27,685 new clients. With this increase the total client portfolio rose to 325,501. These figures reaffirm Holaluz's position as a fast-growing company, despite the effects of the health and economic crisis caused by COVID-19.

● **Total Number of Clients** **325,501**

30 September 2019 (annual)*	31 December 2019	31 March 2020	30 June 2020	30 September 2020	31 December 2020	31 March 2021
212,862	227,208	241,163	255,543	272,727	297,816	325,501

* close of the fiscal year on 30 September

The Rooftop Revolution, launched in June 2020, is a movement that aims to transform as many rooftops as possible into sources of green energy. The project is part of a global development to move the planet closer to being 100 percent renewable. As of March 31 2021, The Rooftop Revolution manages 5,346 photovoltaic installations. This represents growth of 321 percent on the previous year.

● **Total Number of Installations** **5,346**

30 September 2019 (annual)*	31 December 2019	31 March 2020	30 June 2020	30 September 2020	31 December 2020	31 March 2021
498	883	1,270	1,879	3,033	4,022	5,346

* close of the fiscal year on 30 September

In terms of financial results, in the fiscal year from September 1, 2020 to December 31, 2020, Holaluz's consolidated sales reached 69.1 million euros with an EBITDA of 0.6 million euros. The green energy technology company's gross margin amounted to 6.9 million euros. This is a rise of 53 percent in the same period last year.

During a shareholder's meeting on May 19 Holaluz's results will be ratified.

Carlota Pi, Holaluz's co-founder and executive president said, "I am satisfied with the results. I value highly the work of the team. The joint effort has allowed for a significant advance in technological developments which has meant we have been able to scale up The Rooftop Revolution in a quick, safe, and secure way."

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About Holaluz

Holaluz has the goal of a world powered by 100 percent green energy. This objective is advanced by persuading people to switch to a green energy plan made with 100 percent renewable energy. On average, Holaluz clients can make savings of 10 percent thanks to the intensive use of technology and a people focused business strategy which promotes a trusting relationship with clients.

Created with the conviction that companies can be tools to change the world, Holaluz leads the transformation of the Spanish energy sector with a commitment to the new model of distributed generation and differential supply in self-consumption. Holaluz is a benchmark company not only statistically but also in terms of quality and service innovation. Holaluz was the first electricity company to implement a simplified compensation package in the Spanish market with Holaluz Cloud, a programme that allows the deduction of surpluses from energy bills (in other words, the excess energy produced by solar panels that can't be consumed in the moment).

Holaluz expects to reach one million customers and 50,000 photovoltaic installations by the end of 2023.

At the heart of Holaluz's strategy is the commitment to a new business model which gives employees flexibility and autonomy to carry out their responsibilities in a way that allows for a better work/life balance. Examples of this approach include goal based tasks and easy scheduling. This holistic business approach has helped Holaluz close in on its target of achieving parity of representation in all areas of the company.

This development has come about almost completely organically. (It has only been necessary to apply quotas to the technology team.)

Holaluz has a positive impact on its employees, the community, and the wider environment. It was the first European power company to be B Corp certified. This authorisation of social and environmental performance beyond profit is shared with 2,400 other companies in 50 countries. Holaluz is also one of the founding companies of "Capitalism with a Conscience in Spain", a philosophy that recognises the innate potential for business to improve the world.

Holaluz's leadership position in the energy transition has been recognised by Sustainalytics, the world's leading agency for ESG and corporate governance research and ratings. Sustainalytics places Holaluz at number one in the world in the category of electricity companies. In the overall reckoning, the Sustainalytics universe, which collates the performance of 13,028 companies, Holaluz was placed among the top two percent of companies. In the utilities category, which compares 446 companies, Holaluz finished second worldwide. In terms of measured risk, Holaluz was apportioned a score of 12 which is "low risk" (scores of between 10 and 20 are considered "low risk").

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